

Sundre Pioneer Museum
Visitor Survey



1. What was your primary purpose for visiting the facility?

- In the area and looking for something to do
- Pioneer Village
- Chester Mjolsness World of Wildlife
- Group Tour / Class Tour
- Research
- Other (please specify)_____

2. How did you hear about the facility?

- Tourist Information Center or Brochure
- Social Media (Facebook, Twitter, Youtube, Other)
- Website
- Paper Advertising (Newspaper, Magazine, Flyer, Brochure)
- Radio: Which station? _____
- Word of mouth
- Other (please specify) _____

3. Artifacts were displayed clearly?

1 2 3 4 5

4. Artifacts were displayed creatively?

1 2 3 4 5

5. Exhibits have sufficient and interesting information.

1 2 3 4 5

6. The museum is interactive and engaging?

1 2 3 4 5

7. Admission rates are fair.

1 2 3 4 5

8. I/we received a tour (Y / N). If yes, was it worth while? (Y / N).

9. Overall, what ranking would you give the museum?

1 2 3 4 5

Final Question: Do you mind helping us with our demographic statistics? If yes, please circle the info below:

- **Gender:** Male / Female
- **Age:** 8-15 16-23 24-35 36-64 65+
- **Are you a member?** Yes No
- **Attended with:** Solo Couple Family Friends Group Tour

Thank you for visiting the Sundre Pioneer Museum have a wonderful day!!